

L-Shape Banner

Deliverables

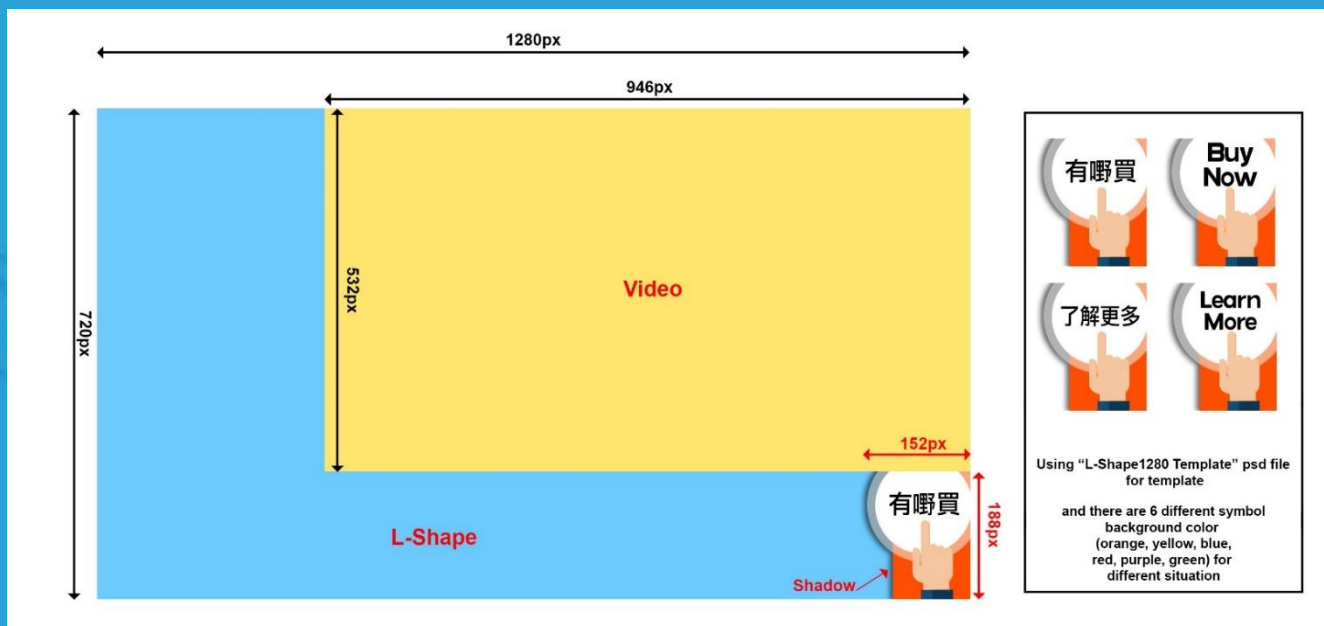
Ad formats	Material
L-Shape Banner	Image

Materials	File Type	Dimensions	Max File Size
Image*	PNG	1280x720	700 KB

*The Image support transparency

Guideline of L-Shape with symbol

myTVSUPER will provide the PSD or AI background with the “L-shape-symbol”, advertiser should include the symbol on creative fixed position.



Click [here](#) to download the template of L-shape banner in PSD file

Specifications

Video Area	946x532 px, should keep 100% transparent
Audio	No Audio is permitted
L-shape symbol	152x188 px
3rd party Ad serving	NOT Allowed
Submission Deadline	All ads must be submitted at least 5 working days prior to campaign launch.
Click-through URL	Allowed
User Experience	Display L-Shape Banner for 10 seconds User can User clicks on screen and direct to client's mobile site for details when L-shape banner is delivering
Other Notes	No additional progressive downloads allowed

Policies and Remarks

Ad Policies	All creative is subject to approval by MYTV SUPER LIMITED
3rd Party	MYTV SUPER LIMITED permits third-party impression tracking.
Impression Tag	Please provide it when the creative submit.