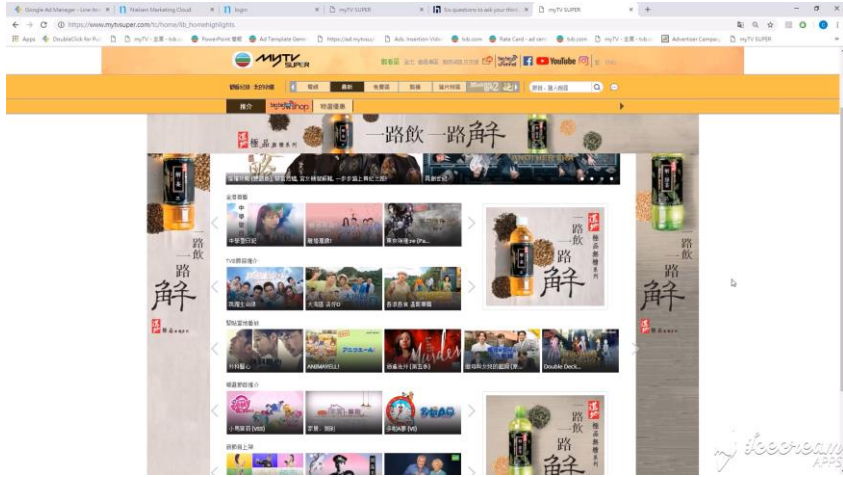




New Website Display Format – Homepage Domination

Providing an exclusive format in impactful way for deliver advertising message



Package Cost:
HK\$90,000 (Gross) per week

Estimate Performance
Weekly UPB : above 200,000
Weekly PV : above 450,000

Available Platform:
myTV SUPER Web Homepage

- Only ONE advertiser will be accepted on this position in same period of time

SPECIAL INTRODUCTORY RATE :
HK\$54,000 NETT per week

Deliverables:

Ad formats	Dimensions	Max File size
Super banner	975x100	50KB
Sky scraper (Left)	160x600	50KB
Sky scraper (Right)	160x600	50KB
LREC (Top)	300x250	40KB
LREC (Bottom)	300x250	40KB
Background for Skyscraper (Left)	160x1240	70KB
Background for Skyscraper (Right)	160x1240	70KB
Background for Super banner	1400x100	80KB

Remarks:

1. **Material pre-approval is requested and material must be submitted 5 working days before campaign launch.**
2. **All bookings are non-cancellable and in 1st come 1st serve basis**
3. **Acceptance of bookings shall be at the entire discretion of myTV SUPER**
4. **Above offers and bookings shall, upon acceptancy by myTV SUPER, be subject to the General Terms and Conditions of Rate Card: myTV SUPER 2020**