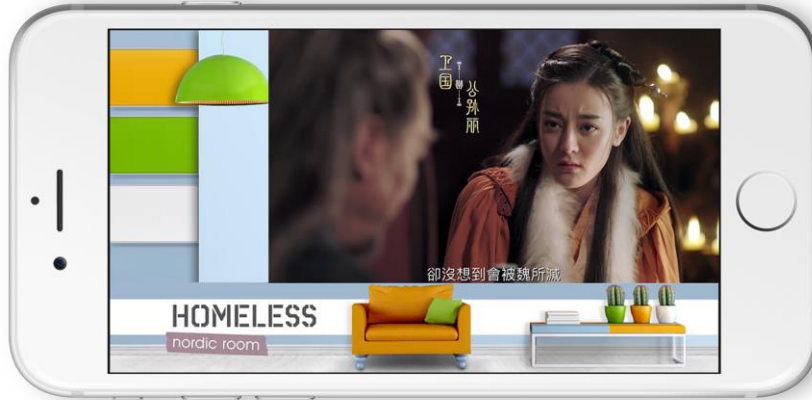
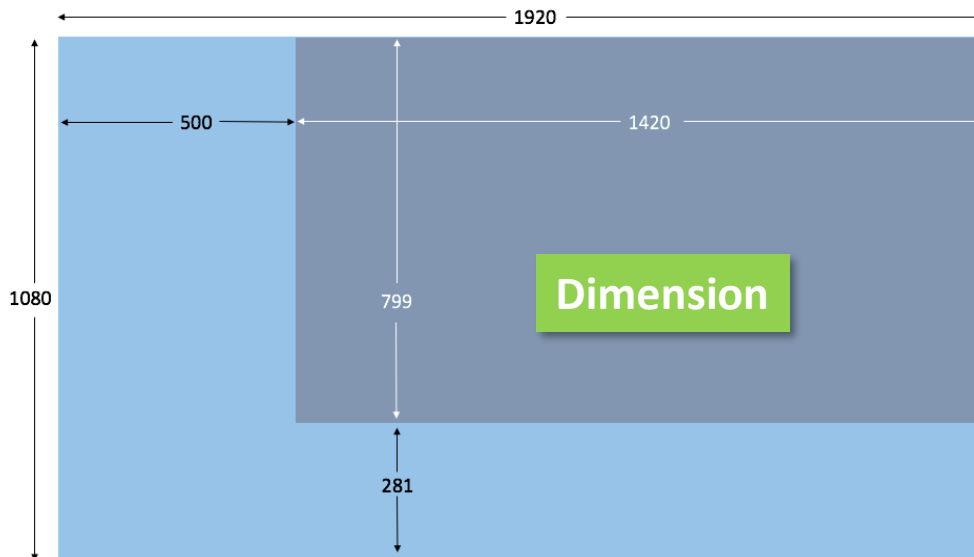


# New Mobile Display Formats ~Mobile L-Shape Banner~



CPM HK\$35 (Gross)  
Ad Display Duration : 10-sec



- It happens on 5 minutes after every AD-Break end
- Apply to all free TVB Channels (i.e. 81 to 85 except 84) thematic channel (86-94 & 200 & 700, except 95, 96, 97, 98) + VOD programmes

## Remarks:

1. The new format only display in the landscape mode, won't display in the portrait mode.
1. All bookings are non-cancellable
2. Special filtering is available on request and negotiable, pls contact our sales department for details
3. Acceptance of bookings shall be at the entire discretion of myTV SUPER
4. Above offers and bookings shall, upon acceptancy by myTV SUPER, be subject to the General Terms and Conditions of Rate Card: myTV SUPER 2019