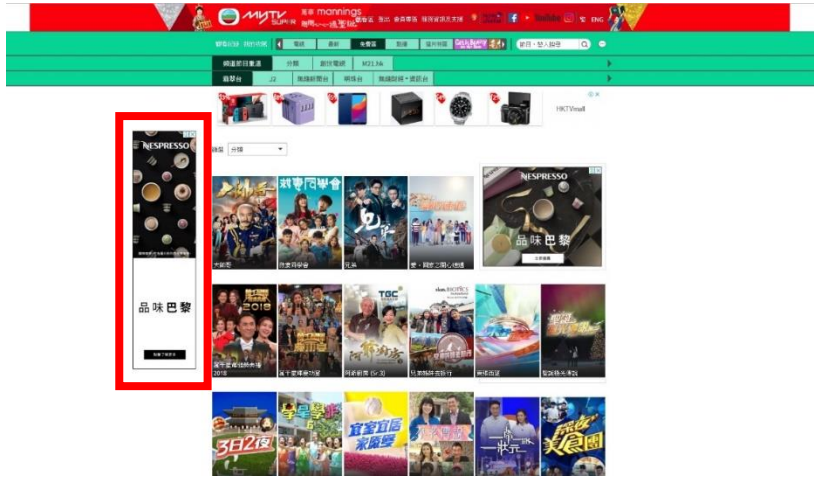




New Website Display Format – Skyscraper



myTV SUPER Web



TVB news Web



TVB.com Web

Rate Card Rate: CPM HK\$45 (Gross)

SPECIAL INTRODUCTORY RATE
CPM:HK\$30 NETT

Available Platform:
myTV SUPER Web + TVB News Web +
TVB.com Web

Ad Spec:

Dimension:(W) 160 x (H) 600 pixels

File format: Image (JPG)

Max File Size: 50KB

Remarks:

1. **Material pre-approval is requested and material must be submitted 3 working days before campaign launch.**
2. All bookings are non-cancellable and in 1st come 1st serve basis
3. Special filtering is available on request and negotiable, please contact our sales department for details
4. Acceptance of bookings shall be at the entire discretion of myTV SUPER
5. Above offers and bookings shall, upon acceptancy by myTV SUPER, be subject to the General Terms and Conditions of Rate Card: myTV SUPER 20202