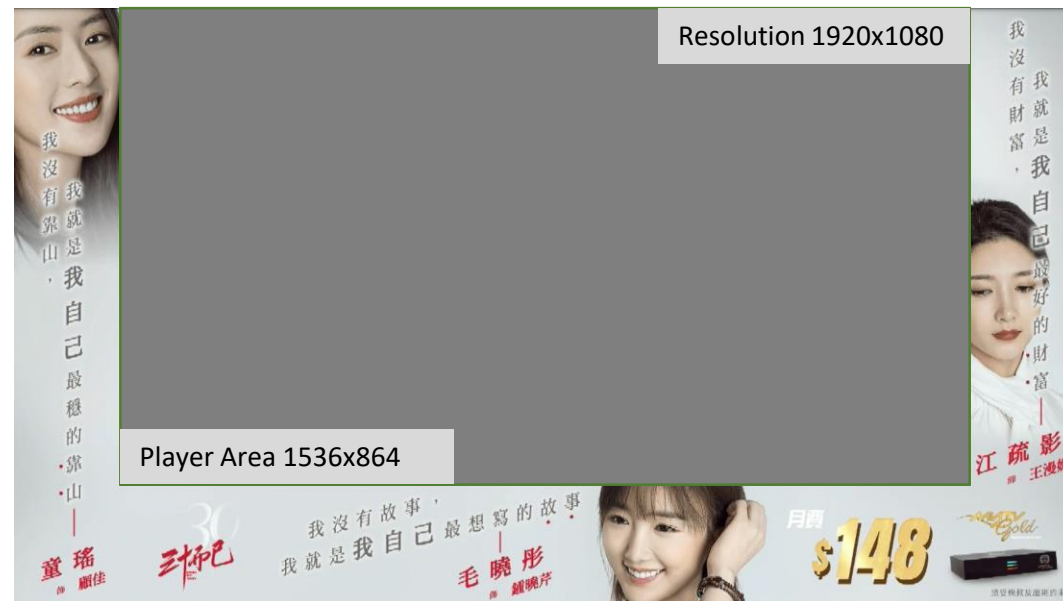


Set-Top-Box Display Format – U-Shape Wallpaper

Creating new ways for advertisers to reach their target audiences



CPM HK\$35 (Gross)
Ad Display Duration : 15-sec

- It happens on 5 minutes after every AD-Break end
- Apply to all free TVB Channels (i.e. 81 to 85 except 84) thematic channel (86-94 & 200 & 700, except 97, 98) + VOD programmes

Remarks:

1. All bookings are non-cancellable
2. **Special target filtering is available on request and negotiable, pls contact our sales department for details**
3. Acceptance of bookings shall be at the entire discretion of myTV SUPER
4. Above offers and bookings shall, upon acceptancy by myTV SUPER, be subject to the General Terms and Conditions of Rate Card: myTV SUPER Online 2020