

# Inverted L-Shape Banner

## Deliverables

Ad formats		Material	
Inverted L-Shape Banner		Image	

Materials	File Type	Dimensions	Max File Size
Image*	PNG	1920x1080	900 KB

\*The Image support transparency

## Specifications

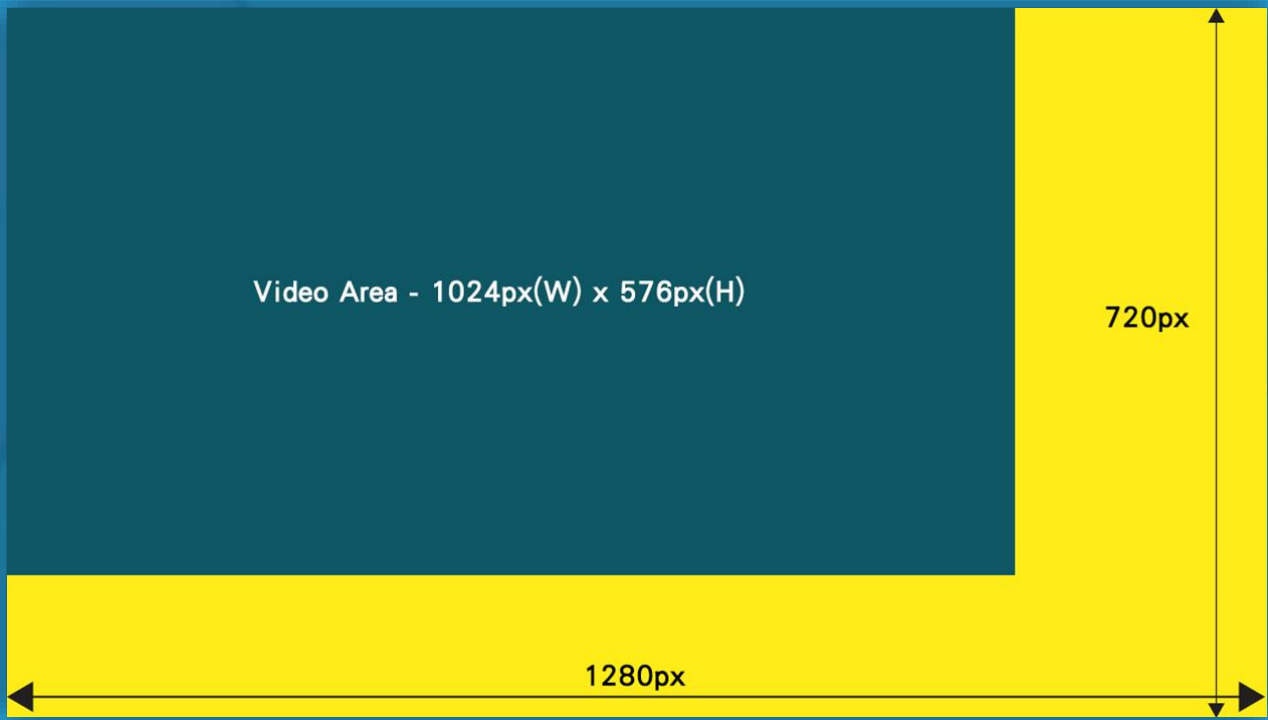
<b>Video Area</b>	1536x864, should keep 100% transparent
<b>Audio</b>	No Audio is permitted
<b>3<sup>rd</sup> party Ad serving</b>	NOT Allowed
<b>Submission Deadline</b>	All ads must be submitted at least 5 working days prior to campaign launch.
<b>Click-through URL</b>	Allowed
<b>User Experience (Set-Top-Box)</b>	Display Inverted L-Shape Banner for 15 seconds. User clicks “OK” button and then QR code of client’s landing will be generated. User can scan the QR code then direct to client’s mobile site for details.

	QR code / SMS will be disappeared from screen after 2 minutes if user didn't take any action.
<b>User Experience (Mobile)</b>	Display Inverted L-Shape Banner for 15 seconds User can User clicks on screen and direct to client's mobile site for details when Inverted L-shape banner is delivering
<b>Other Notes</b>	No additional progressive downloads allowed

### Layout of Dimension



(Set-Top-Box)



(Mobile)

[Download Photoshop PSD file](#)

### Policies and Remarks

<b>Ad Policies</b>	All creative is subject to approval by MYTV SUPER LIMITED
<b>3<sup>rd</sup> Party</b>	MYTV SUPER LIMITED permits third-party impression tracking.
<b>Impression Tag</b>	Please provide the tracking tag when submit creative.